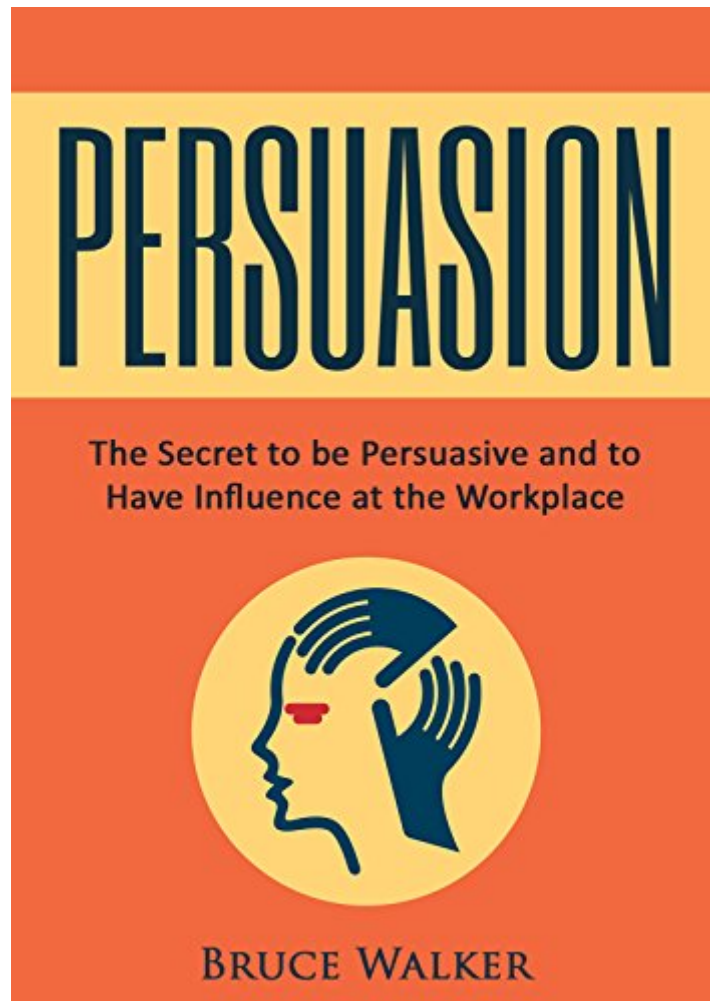


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# Persuasion: The Secret To Be Persuasive And To Have Influence At The Workplace



## Synopsis

Persuasion is an Essential Tool for Professional Success. Influence and persuasion are 'not' only for the leaders, it's an essential skill that we all must have to strengthen on the path to career success. Persuasion and influence are your stepping stones toward success, whether at the workplace or in our personal lives. Being a True Leader. To be a leader, the ability to be persuasive is even more important in the business world. On a day-to-day basis, you need it to convince employees to work toward company goals or to persuade colleagues or clients to consider your ideas or suggestions. If you can master the art of persuasion, you can not only win the support of others, but you also can unify your team and encourage them to work well together. In "Persuasion", Bruce Walker introduces the power of persuasion, specifically on how to gain influence and have people listen and implement ideas and concepts. Here is a Preview of What you will Learn:

- Essential skill you must have to be Influential
- 4 Fundamental Principles of Persuasion
- Understanding the Halo Effect
- Applying Persuasion at the workplace
- How to Be an influential Leader

Persuasion is not just for salespeople and their prospects. You may try to persuade an employee to perform better, or perhaps you want to persuade your boss to take on your brilliant idea. Whatever your persuasive need are, you will be 3x more persuasive once you understand the 4 Principles of Persuasion. Would You Like To Know More ? Download Now and Discover The Secret of Persuasion.

## Book Information

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Persuasion is not just for salespeople and their prospects. You may try to persuade an employee to perform better, or perhaps you want to persuade your boss to take on your brilliant idea. Whatever your persuasive need are, you will be 3x more persuasive once you understand the 4 Principles of Persuasion. Influence and persuasion are 'not' only for the leaders, itâ™s an essential skill that we all must have to strengthen on the path to career success. Persuasion and influence are your stepping stones toward success, whether at the workplace or in our personal lives. In  
âœPersuasionâ•, Bruce Walker introduces the power of persuasion, specifically on how to gain influence and have people listen and implement ideas and concepts. The author did a great job. I would highly recommended to read this book everyone.

This book enlightened me as to the art of argument. I used to just argue with people using whatever arrows in my quiver that I could grasp for. Now I am equipped with an arsenal that I will carry with me everywhere. Author does a fantastic job of categorizing the tools of persuasion, as well as providing some examples to get started on the art of rhetoric. I hope rhetoric comes back, because we lack a true appreciation for heated discussion in the United States.

Amazing read !!!Persuasion: The Secret to be Persuasive and to Have Influence at the Workplace written by Bruce Walker. Influence and persuasion are 'not' only for the leaders, itâ™s an essential skill that we all must have to strengthen on the path to career success. Persuasion and influence are your stepping stones toward success, whether at the workplace or in our personal lives. Being a True Leader To be a leader, the ability to be persuasive is even more important in the business world. On a day-to-day basis, you need it to convince employees to work toward company goals or to persuade colleagues or clients to consider your ideas or suggestions. If you can master the art of persuasion, you can not only win the support of others, but you also can unify your team and encourage them to work well together. In âœPersuasionâ•, Bruce Walker introduces the power of persuasion, specifically on how to gain influence and have people listen and implement ideas and

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